

BRANDING



KL CREATIVE

St.Albans :: Bristol :: London

A B O U T M E . . .

My name is Kate and I am a UK based Portrait and Personal Branding Photographer.

KL CREATIVE was founded from a love of empowering women, through the power of photography.

Being behind the camera on shoot day, is only part of it though. For me, the real joy comes from creating images that my clients adore.

It's the confidence I am able to give someone when they see how strong and beautiful they look in my images.

It's the growth that comes into a business because they have photos they want to share and feel proud of.

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The long and short of it is:

I want to take the best photo of you, that you have ever seen.



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YOUR BRAND
IS A STORY
UNFOLDING
ACROSS ALL
CUSTOMER
TOUCHPOINTS



HEADSHOT AND BRANDING SHOTS INCLUDE...

- Visual Brand Strategy Session via Zoom.
- Advice on colours, styling and location options.
- Posing Guidance during the shoot, so you can relax and feel comfortable in front of the camera.
- Professionally Retouched Images
 - 3 Package Options:
 - 12 final retouched images.
 - 25 final retouched images.
 - 50 final retouched images.
 - Colour and Black and Whites of each image.
 - We custom crop your images for your digital needs: instagram squares, facebook banners, ad campaigns and all images sizes for your website.
 - A ratio of image types that suit you:
Headshots, Lifestyle and Stock Detail Images.
All tailored to be perfectly 'on brand'.
 - Professional Hair & Makeup
(optional and additional cost)

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OK BUT ...

I NEED TO LOSE SOME WEIGHT.

(I will guide you through poses that make curves a blessing, not a curse.)

IS MY BUSINESS IS BIG ENOUGH FOR A SHOOT LIKE THIS?

(This shoot will help give you the confidence in your business that it deserves.)

OTHER PHOTOGRAPHERS ARE CHEAPER

(True. However, I'm a big believer in 'You Get What You Pay For'. A Personal Branding shoot is an INVESTMENT of your time, energy and money, so choose the best photographer for you.)

CAN I AFFORD IT?

(There are various options for a Payment Plan, if the up front cost doesn't work for you right now. Get in touch for more information.)



AN IMAGE SAYS
A THOUSAND
WORDS.

WHAT DO YOU
WANT YOUR
IMAGES TO SAY
ABOUT YOU?

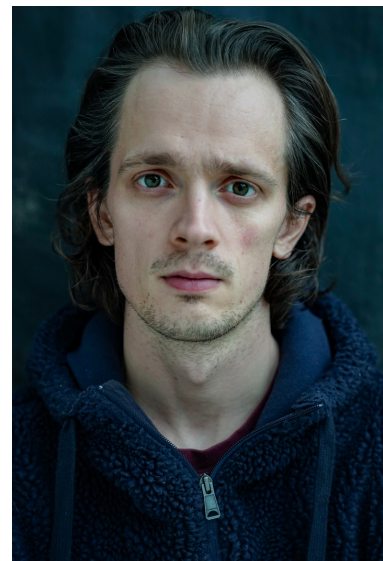


THE MINI SESSION SHOOT

90MIN HEADSHOT PHOTOSHOOT

- Visual Brand Strategy Session via Zoom.
- 1 Shoot Location
- No limit on outfit changes.
- PDF mini-magazine for shoot preparation guidance.
- Extensive Posing Guidance during the shoot.
- Fully edited images - all beautifully retouched.
- Full Colour and Black and Whites of each image.
- 12 edited images.

£320



THE HALF DAY SHOOT

4.5 HOUR HEADSHOT AND BRANDING PHOTOSHOOT

- Visual Brand Strategy Session via Zoom.
- Up to 3 locations changes.
- No limit on outfit changes.
- PDF mini- magazine for shoot preparation guidance.
- Professional Hair and Make-up (additional cost)
- Extensive Posing Guidance during the shoot.
- Fully edited images - all beautifully retouched.
- Full Colour and Black and Whites of each image.
- We custom crop your images for your digital needs: instagram squares, facebook banners, ad campaigns and all images sizes for your website.
- A ratio of image types that suit you and your brand. Headshots, Lifestyle and Stock detail images. All tailored to your needs.
- 25 edited images. Headshots, Lifestyle and Bespoke Stock photos.

£480

*Payment plan options,
enquire for more info.

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THE FULL DAY SHOOT

7 HOUR PERSONAL BRANDING PHOTOSHOOT

- Visual Brand Strategy Session via Zoom.
- Up to 6 locations changes.
- No limit on outfit changes.
- PDF mini- magazine for shoot preparation guidance.
- Professional Hair + Make-up INCLUDED
- Extensive Posing Guidance during the shoot.
- Fully edited images - all beautifully retouched.
- Full Colour and Black and Whites of each image.
- We custom crop your images for your digital needs: instagram squares, facebook banners, ad campaigns and all images sizes for your website.
- A ratio of image types that suit you and your brand. Headshots, Lifestyle and Stock detail images. All tailored to your needs.
- 50 edited images. Portraits, Lifestyle and Bespoke Stock photos.

£1120

*Payment plans options,
Enquire for more info.

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PAYMENT PLAN OPTIONS

FULL DAY BRANDING SHOOT

PAYMENT PLAN ONE

£1120

DEPOSIT

£330

PRE - SHOOT

£290 INCLUDES HAIR AND MAKE UP

FIRST BATCH OF 15 IMAGES

£180

SECOND BATCH OF 15 IMAGES

£180

FINAL BATCH OF 20 IMAGES

£140

PAYMENT PLAN TWO

DEPOSIT

£330

PRE - SHOOT

£290 INCLUDES HAIR AND MAKE UP

FIRST BATCH OF 20 IMAGES

£220

SECOND BATCH OF 20 IMAGES

£220

FINAL BATCH OF 10 IMAGES

£60

Clients are welcome to spread these payments out as you wish.
However, the full payment must be completed within 6 months of the shoot date.

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BRAND IS THE STORY.
IMAGERY IS THE
STORY TELLING





V I S I B I L I T Y
L E A D S T O
C R E D I B I L I T Y
W H I C H L E A D S T O
P R O F I T A B L I T Y













I had such a great time having photos taken by Kate and so pleased with the results! She's so lovely and instantly makes you feel at ease even when you're not a natural model! She also has a great eye for lighting, angles and backdrop ideas and the photos turned out better than I expected. I have already recommended her to friends. **Ms Hardy, The Hardy Group**



Kate is an incredibly talented photographer. She made me feel so comfortable and relaxed in front of the camera and the wide choice of photos to choose from were fabulous. Her knowledge, attention to detail, and artistic eye means her photos are always first class. **Laura Croom, Performer and Ballet Instructor**



I had an outdoor shoot with Kate at the end of summer. It was a lovely experience and we were lucky with the weather! She made me feel super relaxed and comfortable the whole time. The photos are beautiful - thank you. **Mecia @movwithmecia**



CONTACT

kate@klcreative.net

www.klcreative.net

[@klcreative_photography](#)

07837579236



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